

Jak jsme stavěli
social media team
v AVASTu 😊

@dzulaya

#getsocial_cz

Kultura AVASTu



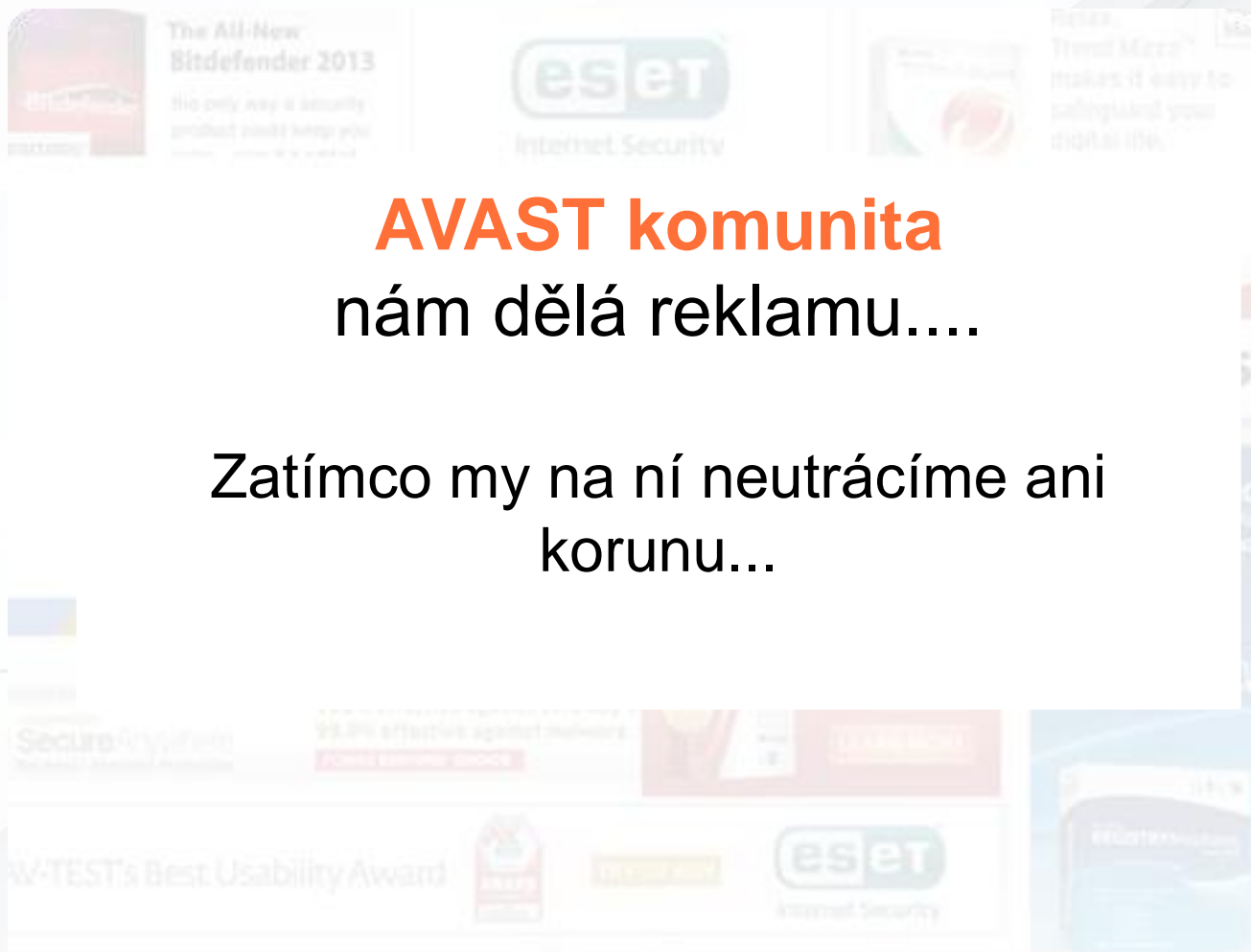
Tradice a zkušenosti



Zakladateľ AVASTu



Freemium model



AVAST komunita
nám dělá reklamu....

Zatímco my na ní neutracíme ani
korunu...

AVAST = Komunita



Fórum

AVAST evangelíci
Technická podpora

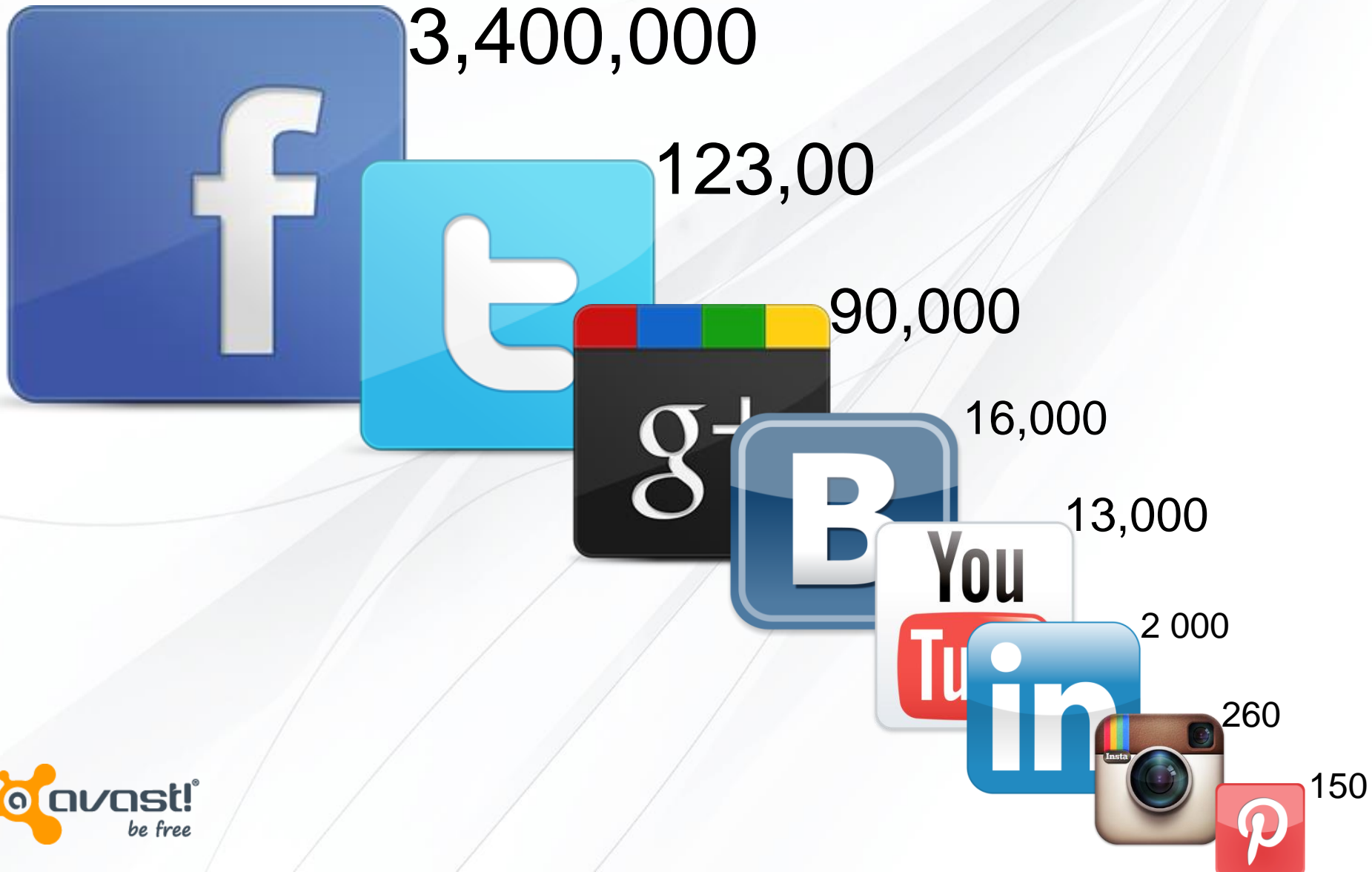
Překlady

Doporučení

Globální marketing



AVAST na sociálních sítích



We are looking for a Japanese and Brazilian Queen/Kings of AVAST FREEks!

Part time job for a social media agent 😊

Do you blog, comment, respond, post, chat, like, re-tweet, add to circles, pin...? Do you monitor what's hot on social media in your language? Do you have 2 hours a day that you can fully dedicate to avast! social media? Can you be the eyes and ears of avast! in your country as if your own reputation depended on it?

We seek a highly motivated individual with experience and fanatical passion for blogging, micro-blogging and community participation to simply communicate with avast! followers in your mother tongue. You will help us approach new users in your country, so we can spread avast! Free Antivirus across the globe!

This is a part time position – at least 10 hours a week

That will not happen to you 😊



What we expect from you 😊

- You are a social media addict who can work individually and with a team
- You are a native speaker of **Japanese and Portuguese**... (One is enough, but if for some reason you are a wonderful child – let us know!) and your English is communicative



Náš Social Media team!



Sledujte nás na

<https://www.facebook.com/avast>

@avast_antivirus

<https://plus.google.com/+avast>

#avast2014